

## **Title: Personal data protection policy**

### **Sensys/BuildSys 2018**

The Sensys/BuildSys 2018 Conference Application was developed by Singapore Management University (SMU)'s School of Information Systems (SIS), LiveLabs Urban Lifestyle Innovation Platform for the 16th ACM Conference on Embedded Networked Sensor Systems (Sensys 2018) and the 5th ACM International Conference on Systems for Energy-Efficient Built Environments (BuildSys 2018) which will be held from 4th – 8th October 2018 at Shenzhen Sea World Culture and Arts Center in Shenzhen. It provides enhanced functionality during Sensys/BuildSys including games, chats, agenda, quizzes, forums and local information.

The conference application will be used during and beyond the conference for the following purposes: To provide information on the conference and Shenzhen. To make Student Attendees more engaged during the conference. Allow students to network with researchers & academics. To make the Sensys/BuildSys 2018 more interactive & fun!

We respect the privacy of individuals and recognizes the importance of the personal data you have entrusted to us and believe that it is our responsibility to properly manage, protect, process and disclose your personal data. We are also committed to adhering to the provisions and principles of the Singapore Personal Data Protection Act 2012. As such, this Privacy and Data Protection Policy outlines is to assist you in understanding how the LiveLabs Urban Lifestyle Innovation Platform (We, Us) collect, use and/or disclose your personal data.

By using the Sensys/BuildSys App, you agree that LiveLabs can:

- Store all comments and photos posted through the app.
- Store all profile information (photo, interests, badges etc..) set/earned in the Sensys/BuildSys App.
- Store app usage information such as which features were accessed, when etc.

The Purposes for which your personal data may be collected and used: We may collect personal identifiable information (e.g., Email address, Name, Organization, Interests, Device Address, message logs, locations, Images captured and uploaded by attendees). We may also collect information on application usage (e.g., number of times used, duration of use, the view visited inside the app) to ensure that the application continues to meet the needs of the conference attendees.

Your personal identifiable information may be used for processing and administering conference registration that includes but not all, security, logistical, administrative purposes and to encourage interactions between attendees. Your device address and locations may be used for survey research and to encourage interactions between attendees within Shenzhen Sea World Culture and Arts Center only. All personal data collected will be stored securely, using appropriate security technologies that satisfy Singapore Management University policies, and will not be used for other purposes, beyond those required by the Sensys/BuildSys App, without explicit user consent. LiveLabs is bound by Singapore's Personal Data Privacy Act (<https://www.pdpc.gov.sg/legislation-and-guidelines>) The application may contain links to other independently-managed websites and to some sites outside the previews of SMU whose data protection and privacy practices may be different from ours. We are not responsible for the content and privacy practices of these other websites and encourage you to examine the privacy notices of those sites.

We may from time to time amend this Privacy and Data Protection Policy, and you may then choose to discontinue use of the service or continue usage subject to the revised Privacy and Data Protection Policy. If you have any questions, comments or concerns about our Privacy and Data Protection Policy, please feel free to make your concerns known to the Data Protection Officer.

Please email to [zhoutian@berkeley.edu](mailto:zhoutian@berkeley.edu).

SMU's Privacy Statement: <http://www.smu.edu.sg/privacy-statement>